

**Trim Size**

6x9

**Page Count**

232

**Pub Date**

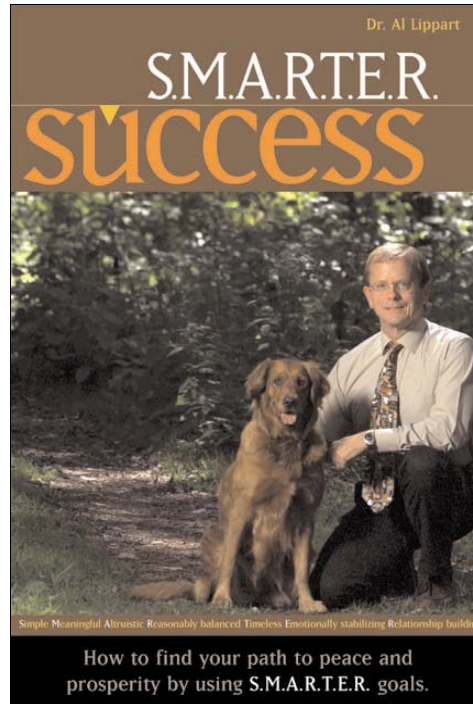
October 6, 2003

**ISBN**

0-9713109-0-4

**Retail**

\$24.95

**Contact**

Dr. Al Lippart  
PO Box 614  
Markesan, WI 53946

**Phone**

800-345-8387

**Fax**

920-398-2310

**Email**

Al@lippart.com

## S.M.A.R.T.E.R. Success

What can you learn about success by studying thousands of animals and hundreds of philosophers? Plenty! You could discover enough to fill a book and that is what this author has done.

SMARTER Success is the first learning resource to offer a S.M.A.R.T.E.R. way to set goals. The system was created after decades of research and observations of animals, thinkers, teachers, preachers, orators, artists, doctors, scientists, business executives, comedians, politicians, and parents. The book will require you to think, but does not tell you what to think. It is not a manual and does not provide a formula or a map that will tell you where to search for success. These ideas are not so much about reaching a destination as they are about traveling on the right path. SMARTER Success offers a unique method to create success in all major areas of your life, including family, health, career, finances, relationships, and spiritual beliefs.

Drawn from real life stories of Dr. Al's veterinary experiences, *SMARTER Success* is a self-discovery book that helps define desires, deal with people, balance priorities, and create a lifetime of natural health and happiness. Lippart's strategies can help you:

- Understand the difference between a goal to *have* something and a goal to *be* something.
- Be successful—in your own way, at your own pace, in your own environment.
- Define your desires, realize your dreams, and find the surest path to prosperity.
- Promote harmony and cooperation in all aspects of your life.
- Learn from animals how to be a successful human being.

"Together, we can change the world, one thought at a time."

### *About the Author...*

Born and raised in Wisconsin, Al Lippart graduated from Michigan State University in 1976 with a Doctor of Veterinary Medicine degree. He returned to Wisconsin, opened his own practice, and in 1981 was named Veterinarian of the Year by the Wisconsin Veterinary Medical Association. Four years later Subaru featured him in a national television and magazine advertising campaign. He has since built a very rewarding practice, as well as a speaking career that combines his love of medicinal magic with more traditional and visually dazzling magical exploits, from card tricks to platform productions. Today his wisdom and magical prowess are blended to create his widely acclaimed and very inspirational presentations that help demystify the magic of success.